

Support the TRANSITION towards the
BIOeconomy for a more Sustainable
Future through Communication, Education
and Public Engagement

Transition2BIO

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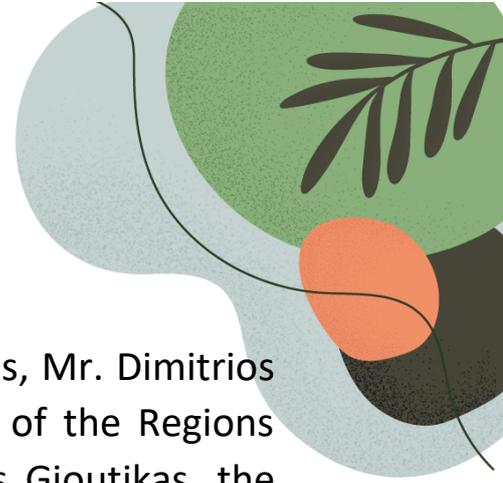


The Mobilization and Mutual Learning (MML) Workshop *Towards the green transition: boosting regional bioeconomy uptake through education and engagement* has been organized by Transition2Bio H2020 project as part of the 19th European Week of Regions and Cities on the 4th of November 2021.

The aim of the Workshop was to discuss, in the form of an interactive dialogue, the main challenges in communicating, awareness raising and educating about bioeconomy at regional level, highlighting good practices and identifying future supportive actions in the field.

The MML Workshop was welcomed by Mr. Georgios Patoulis, President of the Greek Delegation at the European Committee of the Regions and Regional Governor of Attica Region. He provided the audience with some significant insights about the current state of Bioeconomy as a political priority to drive the Green Transition, as well as the role of the European Committee of the Regions in implementing relevant awareness-raising techniques.

Members of the European Committee of the Regions, together with regional Governors from different national backgrounds, policy experts from the European Commission Directorate General for Innovation and Research (RTD), members of the Biobased Industry Consortium (BIC), the BIOEAST initiative, and EU-funded bioeconomy projects reflected upon mainstreaming bioeconomy through regional and local initiatives and synergies in an interactive digital round-table discussion moderated by Transition2BIO partners. The invited speakers in the round-table session were Mr. Giuseppe Pellegrino, policy officer at the European Commission Directorate-General for Research and



Innovation (DG-RTD) Bioeconomy & Food Systems, Mr. Dimitrios Karnavos, Member of the European Committee of the Regions and Mayor of Kallithea Municipality, Mr. Kostas Gioutikas, the Vice Regional Governor of Central Macedonia, Mr. George Sakellaris, Coordinator of BIOEAST Education and Skills Thematic Working Group, and Mrs. Zoritza Kiresiewa ,representative of BE-RURAL H2020 project.

The consortium of Transition2BIO project would like to offer its gratitude to all the guests and the speakers who joined this MML Workshop. We look forward to welcoming all interested parties to our upcoming activities that are going to take place in all national contexts of the partner countries.

Consortium



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